

Md. Tanvir Ahammed

Address: 325, Road 10, Block D, Basundhara R/A, Dhaka, Bangladesh

Mobile: +880 1604490025 (WhatsApp)

E-mail: tanvir.eee.bd@gmail.com

LinkedIn: [in/mdtanvirahammed](https://www.linkedin.com/in/mdtanvirahammed)

Date of Birth: 6th March, 1998



Career Summary:

- Dynamic and tech-savvy professional with a strong academic foundation in Engineering and Business Administration. Skilled in executing data-driven strategies, managing cross-functional projects, and enhancing digital presence through Ad campaigns, AI Tools, and analytics.
- Known for strong communication, critical thinking, adaptability, and a solution-oriented mindset. Consistently focused on personal and professional development to deliver impactful results in fast-paced environments.

Career Objective:

- To work as a Professional in an Organization and add value to drive organizational growth and success.

Academic Qualification:

- Executive Master of Business Administration (EMBA) from University of Liberal Arts Bangladesh with CGPA 3.52 out of 4.00 in 2025
- Bachelor of Science in Electrical and Electronic Engineering (EEE) from Bangabandhu Sheikh Mujibur Rahman Science & Technology University with CGPA 3.26 out of 4.00 in 2020
- HSC in Science from Ideal College, Dhaka with GPA 4.83 out of 5.00 in 2016.
- SSC in Science from Fulbari GM Pilot High School, Dinajpur with GPA 5.00 out of 5.00 in 2014.

Working Experience:

1. Organization Name: Technivorus Technology LLC

Designation: Digital Marketing Specialist (Remote)

Duration: February 2022 to July 2023 (1 Year 5 Months)

Company Website: www.technivorus.com

Responsibilities:

- Plan, execute, and optimize digital marketing campaigns across platforms (Google Ads, social media, email).
- Optimize websites for search engines (SEO) and manage paid search campaigns (SEM) to drive traffic and conversions.
- Analyze campaign performance using tools like Google Analytics to track KPIs and improve future strategies.

2. Organization Name: Upskill Finder
Designation: Digital Marketing TL (Remote)
Duration: August 2023 to Present
Company Website: www.upskillfinder.com

Responsibilities:

- Lead the creation and implementation of comprehensive digital marketing strategies across multiple channels to meet business goals.
- Mentor the digital marketing team, assign tasks, and ensure smooth execution of campaigns.
- Work closely with content, design, and product teams to ensure alignment and successful execution of digital marketing initiatives.

Technical Skills:

- Performance Marketing
- PPC (Pay-Per-Click) Advertising
- Data Analytics
- Email Marketing
- Marketing Automation
- Project Management

Soft Skills:

- Analytical and Problem-Solving
- Leadership
- Communication Skills
- Adaptability and Flexibility
- Teamwork and Collaboration
- Time Management
- Emotional Intelligence

Engineering Proficiencies:

- Industrial Automation using PLC & SCADA
- Electrical Design (DC/AC Circuits)
- Renewable Power Generation
- Power System Protection

Projects:

- IOT Based Home Automation.
- Line Following Robot.
- RFID-based Vehicle Parking System.

Thesis:

- Feasibility analysis of a renewable source-based combined power plant (Solar panel-based, wind turbine and biomass fuel-based) in the Sundarbans area without harming the environment, to fulfill the demand for electricity of living people around Sundarbans with safety analysis from natural disasters.

Workshop/Training:

- 1 Day Workshop on Essential Professional Skills (Business Report Writing, Executive Slide Design, Presentation) by ULAB EMBA Program in 2024.
- Workshop on Digital Marketing, Fintech, Supply Chain Management, Effective Negotiation, Innovative design thinking by ULAB EMBA Program in 2024.
- 04 Days of Training on “SCADA System with Advanced PLC & its Application in Industries”, organized by the Training Institute for Chemical Industries (TICI) in 2021.
- 04 Days of Training on “Basic Concept on PLC for Industrial Automation”, organized by (TICI) in 2021.

Extra Curriculum Activities:

- Member at IEEE BSMRSTU Student Branch
- Event Management at BSMRSTU Robotics & Research Club. (100+ Member)
- Team Leadership and Management in the Tourism Sector.
- Freelancing in the Digital Marketing Sector.

Software Skill:

- MS Office
- Proteus
- TIA Portal
- AI Tools (Chat GPT, Canva, VEO3, Runway ML)

References:

- Md. Mahbubur Rahman
Manager, Dohazari-Kaliaish 100 MW Peaking Power Plant (BPDB), Chittagong.
Email: manager.dohazari100@bpdb.gov.bd
Phone:(+88) 01755574636
- Moniruzzaman
Chief Staff Officer, Bangladesh Power Development Board, Dhaka.
Email: cso@bpdb.gov.bd
Phone:(+88) 018192370